

## ORDER



**Orders**  
**Order / Rev:** 186666  
**Alt Order #:**  
**Product Desc:** Planned Parenthood Votes 12  
**Estimate:** 12348  
**Flight Dates:** 10/08/12 - 10/14/12  
**Original Date / Rev:** 10/04/12 / 10/04/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** Laura Hargis  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency Name:** Wired Media  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/Planned Parenthood Votes 12  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL, ISS BALLOT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/14/12 | 44      | \$52,450.00  | \$44,582.50 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 44        | \$52,450.00        | \$44,582.50        | 0.00        |
| <b>Totals</b> | <b>44</b> | <b>\$52,450.00</b> | <b>\$44,582.50</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Laura Hargis      |              |              | Start Of Order - End Of Order | 100%    |

| Ln   | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 3  | KMGH | 10/08/12          | 10/14/12        | 6-7A News M-F/KMGH        | CA    | 6A-7A             | --1---- | :30 | 1     | \$750.00    | P3  | 0.00          | NM   | 1     | \$750.00   |
|      |      |                   |                 | 6-7A News                 |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | --1----                   |       | 1                 |         |     |       | \$750.00    |     | 0.00          |      |       |            |
| N 4  | KMGH | 10/08/12          | 10/14/12        | GMA M-F 7-9A / KMGH       | CA    | 7A-9A             | 11111-- | :30 | 5     | \$850.00    | P3  | 0.00          | NM   | 5     | \$4,250.00 |
|      |      |                   |                 | GMA M-F 7-9A              |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | 11111--                   |       | 5                 |         |     |       | \$850.00    |     | 0.00          |      |       |            |
| N 5  | KMGH | 10/08/12          | 10/14/12        | 9a-930a Right This Minute | CA    | 9a-930a           | 1---1-- | :30 | 2     | \$500.00    | P2  | 0.00          | NM   | 2     | \$1,000.00 |
|      |      |                   |                 | 9a-930a Right This Minute |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | 1---1--                   |       | 2                 |         |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 6  | KMGH | 10/08/12          | 10/14/12        | 930a-10 Right This Minute | CA    | 930a-10a          | -1-1--- | :30 | 2     | \$500.00    | P3  | 0.00          | NM   | 2     | \$1,000.00 |
|      |      |                   |                 | 930a-10 Right This Minute |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | -1-1---                   |       | 2                 |         |     |       | \$500.00    |     | 0.00          |      |       |            |
| N 8  | KMGH | 10/08/12          | 10/14/12        | 11A-12P News/KMGH         | CA    | 11A-12P           | --1-1-- | :30 | 2     | \$800.00    | P1  | 0.00          | NM   | 2     | \$1,600.00 |
|      |      |                   |                 | 11A-12P News              |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | --1-1--                   |       | 2                 |         |     |       | \$800.00    |     | 0.00          |      |       |            |
| N 12 | KMGH | 10/08/12          | 10/14/12        | Katie M-F 3-4pm           | CA    | 3-4pm             | 11111-- | :30 | 5     | \$700.00    | P2  | 0.00          | NM   | 5     | \$3,500.00 |
|      |      |                   |                 | Katie                     |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/08/12    | 10/14/12        | 11111--                   |       | 5                 |         |     |       | \$700.00    |     | 0.00          |      |       |            |

Order / Rev: 186666  
 Alt Order #:  
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: Issue/Planned Parenthood Votes 12  
 Product Desc: Planned Parenthood Votes 12  
 Estimate: 12348  
**KMGH**

| Ln     | Ch    | Start             | End             | Inventory Code                                   | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots       | Amount     |
|--------|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|------------|---------------|------|------|-------------|------------|
| N13    | KMGH  | 10/08/12          | 10/14/12        | DR. OZ - 4PM<br>Dr. Oz                           | CA    | 4P-5P             | 11111-- | :30 | 5           | \$800.00   | P2            | 0.00 | NM   | 5           | \$4,000.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | 11111--  |       | 5                 |         |     | \$800.00    |            | 0.00          |      |      |             |            |
| N14    | KMGH  | 10/08/12          | 10/14/12        | 5-530P News M-F/KMGH<br>5-530P News              | CA    | 5P-530P           | 11111-- | :30 | 5           | \$750.00   | P3            | 0.00 | NM   | 5           | \$3,750.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | 11111--  |       | 5                 |         |     | \$750.00    |            | 0.00          |      |      |             |            |
| N15    | KMGH  | 10/08/12          | 10/14/12        | 6p-630p JEOPARDY (M-F)<br>6P-630P JEOPARDY (M-F) | CA    | 6P-630P           | 1111--- | :30 | 4           | \$1,200.00 | PREE          | 0.00 | NM   | 4           | \$4,800.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | 1111---  |       | 4                 |         |     | \$1,200.00  |            | 0.00          |      |      |             |            |
| N16    | KMGH  | 10/08/12          | 10/14/12        | 630-7P WHEEL (M-F)<br>630-7p WHEEL (M-F)         | CA    | 630-7P            | 1-111-- | :30 | 4           | \$1,200.00 | PREE          | 0.00 | NM   | 4           | \$4,800.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | 1-111--  |       | 4                 |         |     | \$1,200.00  |            | 0.00          |      |      |             |            |
| N17    | KMGH  | 10/09/12          | 10/09/12        | ABC Tue A<br>Dancing Judges Analysis             | CA    | 7P-8P             | -T----- | :30 | 1           | \$6,500.00 | P3            | 0.00 | NM   | 1           | \$6,500.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | -T-----  |       | 1                 |         |     | \$6,500.00  |            | 0.00          |      |      |             |            |
| N18    | KMGH  | 10/11/12          | 10/11/12        | ABC Thurs A<br>Last Resort                       | CA    | 7P-8P             | ---T--- | :30 | 1           | \$7,000.00 | P1            | 0.00 | NM   | 1           | \$7,000.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | ---T---  |       | 1                 |         |     | \$7,000.00  |            | 0.00          |      |      |             |            |
| N19    | KMGH  | 10/12/12          | 10/12/12        | ABC Fri A<br>Shark Tank                          | CA    | 7P-8P             | ----F-- | :30 | 1           | \$2,500.00 | P1            | 0.00 | NM   | 1           | \$2,500.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | ----F--  |       | 1                 |         |     | \$2,500.00  |            | 0.00          |      |      |             |            |
| N20    | KMGH  | 10/08/12          | 10/14/12        | 10P NEWS - M-F/SU<br>10P NEWS (M-F/SU)           | CA    | 10P-1037P         | 111-1-- | :30 | 4           | \$1,200.00 | PREE          | 0.00 | NM   | 4           | \$4,800.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | 111-1--  |       | 4                 |         |     | \$1,200.00  |            | 0.00          |      |      |             |            |
| N21    | KMGH  | 10/13/12          | 10/13/12        | 10P NEWS - SAT<br>10P NEWS (SAT)                 | CA    | 10P-1037P         | -----S- | :30 | 1           | \$1,000.00 | P2            | 0.00 | NM   | 1           | \$1,000.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | -----S-  |       | 1                 |         |     | \$1,000.00  |            | 0.00          |      |      |             |            |
| N22    | KMGH  | 10/14/12          | 10/14/12        | 10P NEWS - M-F/SU<br>10P NEWS (M-F/SU)           | CA    | 10P-1037P         | -----S  | :30 | 1           | \$1,200.00 | PREE          | 0.00 | NM   | 1           | \$1,200.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |      |             |            |
|        | Week: | 10/08/12          | 10/14/12        | -----S   |       | 1                 |         |     | \$1,200.00  |            | 0.00          |      |      |             |            |
| Totals |       |                   |                 |  |       |                   |         |     |             |            |               |      | 44   | \$52,450.00 |            |